COMPASS PARTNERSHIPS
DIRECTION & DEVELOPMENT FOR MARYLAND’S FUTURE

YOUR COMPANY AND BALTIMORE CHESAPEAKE BAY OUTWARD BOUND SCHOOL
HISTORY

Amid the shifting economic landscape of 1986, a group of business and education leaders recognized the need for better opportunities and higher achievement for the young people of Baltimore City. Their mission was to improve society—one individual at a time—by challenging young people to discover their strength, resilience, capacity for leadership and collaboration, and their drive to serve others.

They founded the Baltimore Chesapeake Bay Outward Bound School (BCBOBS), which today provides access to critical social-emotional learning and the wonder of the wilderness to students from across Maryland.

More than 30 years and 80,000 alumni later, our mission is more relevant than ever.
**FOR STUDENTS**

BCBOBS offers self-discovery and character development for students of all ages through a progression of complementary programs. Experiential learning is led by Outward Bound instructors through one-day programs at our Leakin Park outdoor challenge course and on overnight wilderness expeditions. This real-world learning is deepened and reinforced by the in-school Character Curriculum facilitated by trained teachers.

**FOR PROFESSIONALS**

Baltimore Chesapeake Bay Outward Bound Schools’ unique model offers your team the same opportunity to overcome challenge, discover individual strengths, and bond as a more effective, functional unit. In addition to our carefully crafted curriculum designed to push participants’ growth in key areas, we use other well known and effective learning models for our programs.
IMPACT

ON OUR COMMUNITY

Not all career and life skills can be taught in a traditional classroom. Baltimore Chesapeake Bay Outward Bound School provides critical social-emotional learning to prepare the next generation of business, government, and social leaders.

Years of research by the Johns Hopkins Bloomberg School of Public Health tells a clear story: Our alumni are more prepared to succeed in life and become responsible citizens as a result of their Outward Bound experience.

Outward Bound’s character education program prepares students to:

- **PERSEVERE** through challenge and difficulty
- **ACKNOWLEDGE RESPONSIBILITY** for words and actions
- **RESOLVE CONFLICT** through conscientious communication
- **MAKE POSITIVE CHANGE** through moments of failure
- **DEMONSTRATE COMPASSION** in service to others

MEASURING PROGRESS

Not only do we have 30 years of experience producing these outcomes, we also have the numbers to confirm them. Utilizing Social-Emotional Learning standards developed specifically for our school by Johns Hopkins Bloomberg School of Public Health, we measure the impact of our expeditions to track student advances toward the skills below.

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SOCIAL AND EMOTIONAL LEARNING SKILLS*

<table>
<thead>
<tr>
<th>Skill</th>
<th>Pre-Course</th>
<th>Post-Course</th>
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</thead>
<tbody>
<tr>
<td>Emotional Self-Efficacy</td>
<td>5.37</td>
<td>5.44</td>
</tr>
<tr>
<td>Conflict Management</td>
<td>5.64</td>
<td>5.15</td>
</tr>
<tr>
<td>Problem Solving</td>
<td>5.51</td>
<td>5.85</td>
</tr>
<tr>
<td>Grit / Resilience</td>
<td>5.63</td>
<td>5.86</td>
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* Totals reflect the average scores of all students’ responses on a 7-point scale.
IMPACT (CONT.)

ON YOUR BUSINESS

• Compass Partners can take advantage of highly effective career, personal, and team development through Outward Bound Professional programs.
• Your employees are invited to participate in annual days of service, a hands-on win-win for Baltimore City parks and for our students
• Join us at course-end graduations, program days or even meet students on trail to get a first-hand look at your investment in action
• Community investment is your priority, and part of your brand. We’ll share the returns on that investment with our network—and help you share them with yours
  • Photos, student letters, and research-driven impact reports make it easy to tell the story of your partnership to clients, shareholders and employees.
  • Engage with new contacts through visibility on our social media channels, which provide more than 2 million unique impressions annually within the region
  • Wear your Compass Partner badge with pride through exclusive logo and brand usage

ON YOUR TEAM

Nearly every workplace team wastes time and resources managing dysfunctional behavior, frustrations with colleagues, and employee disengagement. Investments in human capital double productivity compared with investments in capital, and the returns scale exponentially with each dollar.

Your investment in our students can also include an investment in your own team.

Outward Bound’s internationally acclaimed Outward Bound Professional curriculum approaches teambuilding and leadership through experiential learning—we take individuals out of their comfort zones to discover they can go farther and achieve more together. Whether your organization is facing challenges or is simply ready to improve its performance, Outward Bound Professional helps individuals see and achieve their potential as a team.

2017 ADULT PARTICIPANT FEEDBACK

79%
HAVE MORE CONFIDENCE IN THEIR OWN ABILITIES

100%
PROGRAM PARTNERS RECOMMEND OUTWARD BOUND TO OTHER GROUPS

96%
BELIEVE THE EXPERIENCE WILL IMPROVE ORGANIZATIONAL CULTURE
PARTNERING TO SERVE

In becoming a Compass Partner, you join a network of more than 70,000 alumni, donors, and supporters in ensuring the future of character education in Maryland. An investment in Outward Bound is win-win-win: our students receive critical life skills education, your brand and employees benefit from meaningful engagement with real results, and our community is strengthened by a generation of resilient, service-oriented citizens.

Corporate sponsors committed to making meaningful investments are key to a successful future for Maryland.

<table>
<thead>
<tr>
<th>HANDS-ON EXPERIENCES</th>
<th>SUMMIT SOCIETY</th>
<th>TRAILBLAZER</th>
<th>NAVIGATOR</th>
<th>EXPLORER</th>
<th>GUIDE</th>
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<tbody>
<tr>
<td>Annual naming opportunity for challenge course elements</td>
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<td>Invitation to Outward Bound Professional leadership invitational</td>
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<tr>
<td>Invitation to annual day of service in Leakin Park</td>
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<tr>
<th>MARKET EXPOSURE</th>
<th>SUMMIT SOCIETY</th>
<th>TRAILBLAZER</th>
<th>NAVIGATOR</th>
<th>EXPLORER</th>
<th>GUIDE</th>
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<tbody>
<tr>
<td>Partnership press release</td>
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<tr>
<td>Article featuring partnership in BCBOBS newsletter &amp; blog</td>
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<td>Customized annual impact report for internal or external use</td>
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<td>Inclusion in scholarship advertisements to school partners and families</td>
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<td>Quarterly partnership exposure on social media channels</td>
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<td>Corporate logo on BCBOBS website</td>
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<tr>
<td>Recognition in BCBOBS Annual Report</td>
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<tr>
<th>SPECIAL EVENTS AND OTHER RECOGNITION</th>
<th>SUMMIT SOCIETY</th>
<th>TRAILBLAZER</th>
<th>NAVIGATOR</th>
<th>EXPLORER</th>
<th>GUIDE</th>
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<td>Lead sponsor recognition at annual celebration</td>
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<td>Prominent recognition at annual celebration</td>
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<tr>
<td>Invitations to annual celebration dinner at BCBOBS campus (less fair market value)</td>
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<tr>
<td>Invitation to course-end graduation and program days</td>
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